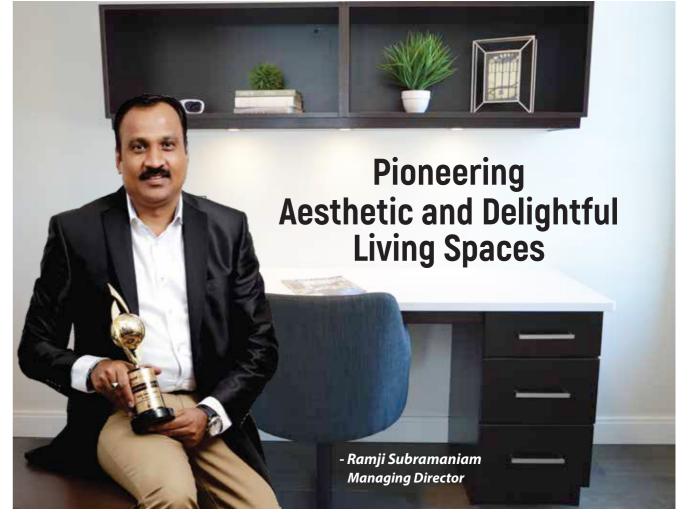




# **About Sowparnika**

Since its inception in 2003, Sowparnika has been committed to trust, quality and excellence and these factors have translated into architectural marvels, spreading happiness to all homeowners.

The continued patronage has elevated Sowparnika projects and infrastructure private limited as one of the leading property developers in South India, headquartered in Bengaluru with projects spread across Karnataka, Kerala and Tamil Nadu.





THE COLUMNS



# **Key Differentiators**

An in-depth understanding of the target homeowners has enabled Sowparnika to develop key differentiators, which are characteristic of our vision, which in reality has propelled Sowparnika with a matchless competitive edge.





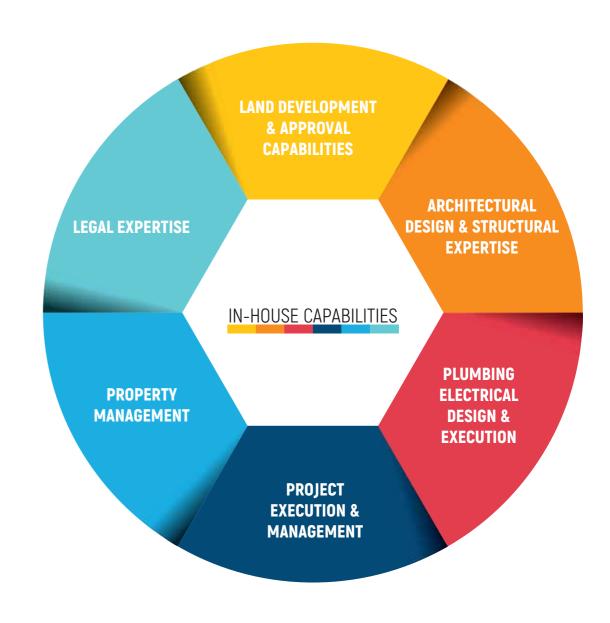






# **Value Creation**

Turnkey Delivery - From Design to Execution



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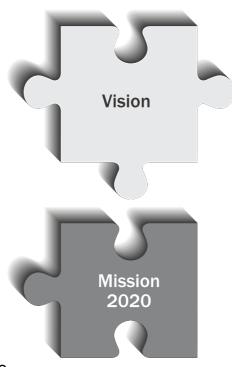


#### **Vision**

To be one among the top 10 preferred brands in the Housing & Infrastructure arena, by Delivering Happiness and Value for a Lifetime.



- Become one among the top ten housing & infrastructure company of South India.
- · Achieve 1000 Crores Turnover and a successful IPO by 2020.
- Provide high-quality value homes through continuous innovations, improvements and timely delivery.
- · Create a culture of consistent growth.
- Offer a transparent work environment that enhances employee excellence.



#### **Core Values**

Sowparnika's core values define its work ethics and echo the brand philosophy, which is derived to provide the ultimate customer experience for its patrons.



#### Speed:

A passion to accelerate delivery of commitments for organizational excellence.



#### Integrity:

Acting and taking decisions in the most transparent and fair manner.



#### Transparency:

Complete openness in one's functional and interpersonal activities.



#### **Boundarylessness:**

A work culture that transcends boundaries.



#### Ownership:

Being accountable for our actions & deliverables.



### Safety:

Zero tolerance on safety.

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6000+

SATISFIED CUSTOMERS

50+

LAKH SQ. FT. DEVELOPED

35+

COMPLETED PROJECTS

50+

LAKH SQ. FT. UNDER DEVELOPMENT

35+

ONGOING PROJECTS

3

STATES PRESENCE

# Site Plan





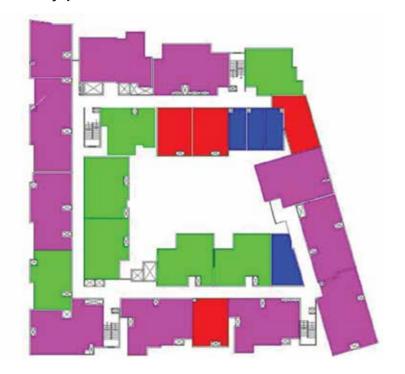
Site Area : 3 Acres 12 Gunt. (13354.44 sq.mt)

Total No. Of Floors : 2 basement + ground floor + 14 Typical

FloorsTotal No. Of Units : 390 no's

The units are 100% vastu compliant.

## Key plan



Types of Units	Saleable Area (Sq. ft.)	No.of Units	% of Units
Studio	330.0 - 573	60	15
1 BHK	733 - 744	61	16
2 BHK	984 - 1158	105	27
3 BHK	1245 - 1428	164	42
	Total	390	100

	06 02 08 08 06 06 06 06 06 06 06 06 06 06 06 06 06	17
FROM WHITEFIELD		TO DEVANAGUNDI

Total Units		Units Per Floor	
- 3BHK	- 164 No's	3BHK	- 11
- 2BHK	– 105 No's	2BHK	- 07
- 1 BHK	- 61 No's	1BHK	- 04
- STUDIO	- 60 No's	STUDIO	- 04



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